



VAIDYARATNAM P.S. VARIER'S
ARYA VAIDYA SALA, KOTTAKKAL

Kottakkal - 676 503, Malappuram Dist., Kerala, India. Tel: 0483 2808000, 2742216-19 Fax: 91 483 - 2742572
E-mail: info@aryavaidyasala.com, mail@aryavaidyasala.com
Website: www.aryavaidyasala.com



AVS/PER/ 7615

December 15, 2021

The Principal
S. C. Mutha Aryangla Vaidyak Mahavidyalaya
6 Genda Mal, ITI Rd, Satara,
Maharashtra 415002
Email: aryavm_vaidyak@rediffmail.com

Office of the
Aryangla Vaidyak Mahavidyalaya, Satara.
Inward No. 9202
Date: 23/12/21

Dear Sir,

Sub: LIFE (Luminous Initiative For Excellence) – A Scheme for
empowering budding Physicians to develop as “Associates”
of Arya Vaidya Sala, Kottakkal.

It is with great pleasure we announce a programme LIFE (Luminous Initiative For Excellence). We are desirous of propagating the wisdom of Classical Treatment, Principles, Practice and the Products of Arya Vaidya Sala to all parts of our country and to create thorough awareness among general public to take the benefit of this Classical system of curing for better health and wellbeing. Accordingly we are preparing a novel project to enrich the capability and wisdom of the budding Physicians under the fold of Arya Vaidya Sala, Kottakkal.

Being the first phase, five fresh BAMS graduates and five MD Physicians from various parts of our country (to start with in Karnataka and Maharashtra) will be considered for a **SIX months** intensified training at our Kottakkal campus on the basis of merit, followed by a comprehensive selection. They will be trained regularly on AVS's philosophy, pioneer traditional Clinical Systems, Products etc. Our prestigious world-renowned Classical Chikitsa and products will also be familiarized to them with a view to propagate the Ayurvedic System in urban and semi urban areas of our country with an objective of widening the base with a longer perspective.

The following vision plan is proposed to implement in a befitting manner:

Six Months integrated training will be provided to the identified BAMS/MD Physicians at our centers in Kottakkal. Initially five Graduates and five Post graduates will be selected on the basis of their academic excellence and merit and potential to learn entrepreneurship. They will be named as “Associates” of AVS.

1. For the purpose, AVS is developing an integrated training curriculum including a new vision and thrust on entrepreneurship.
2. Senior Physicians of AVS will act as ‘Mentors’ of these budding physicians at 1:2. Mentors will impart their expertise for the overall improvement of these young promising physicians.

5/1/2022
21/12/21
Student forum

Page 1 of 2

Kottakkal
ayurveda

By
28/12/2021

3. History, Principles and value of AVS will be imparted to these Physicians.
4. During the training, apart from the Clinical side there will be vital coverage about Quality Assurance, Research & Development, Product Development and other Research initiatives and Marketing network.
5. The trainees will be paid a monthly stipend of ₹10,000/- (Ten thousand only).
6. On successful completion of the training, "Certificate of Merit" will be awarded to the candidates.
7. They will be inspired for a lifelong Professional approach in Ayurveda and also develop a healthier association with AVS.
8. Proper guidance will be extended to the successful candidates to establish their own AVS clinic. Medicines will be supplied to them on special rates.
9. The successful "Associates" will be supported and communicated regularly by proper intimations on clinical aspects, research and related learning points, webinars, seminars etc for updating their professional elegance.
10. AVS will arrange periodic advanced learning programmes for these budding medical professionals as per requirements.
11. Selection will be based on merit, followed by various processes to examine the eligibility of the candidates. Once stabilized we will come with more batches for mutual benefit of AVS and your esteemed institution.

For this ambitious project we request your blessing and support to identify right candidates from your institution. We take this opportunity to request you to recommend few brilliant students who prefer to start their own practice or to develop as entrepreneur in any location as per their preference. We plan this program on regular intervals of 6 months and once stabilized, there will be two batches in a year.

For the purpose kindly forward us full bio-data of Ten (5 BAMS & 5 MD) candidates, who had completed their course meritoriously in 2020-2021 for consideration.

Thanking you,

Yours truly,



for **CHIEF EXECUTIVE OFFICER**